



Chinmaya Mission

SERVE & DESERVE



WHAT IS CHINMAYA PRADEEP TO US?

- Its the Guru-Dham - the sacred Abode where Poojya Gurudev lived for more than 30 years and even today is present. Its a temple. His Knowledge, Love, Peace, Bliss, Presence....radiates here
- It is a Yagna-Shala where people offer the oblations of ignorance and get illumined by the timeless vision of Vedanta & Sanatana Dharma.



WHAT IS CHINMAYA PRADEEP TO US?

- It is a Sadhanalaya for seekers to do Sadhana and evolve
- Its a Mandir - a temple of Vedanta where the Self is worshipped by the self.
- Its a Tirtha - a sacred pilgrimage which purifies us and takes us beyond the shores of duality



WHY DID WE MAKE CP?

- Gratitude and Rishi Rna
- Headquarters of Chinmaya Mission must showcase the glory of Poojya Gurudev's life, work, vision & Chinmaya Mission
- A means to reach out Vedanta to many new people and inspire them to live this way of life.
- For HINDU Renaissance
- An offering of Chinmaya Mission Mumbai for the Chinmaya Birth Centenary
- A bold experiment to present the vision with innovation, inspiration, illumination, imagination, & integration leading to internalisation and immortalisation.



HOW WILL YOU INTRODUCE CP?

- Chinmaya Pradeep - Vision & Branding
- Welcome to Chinmaya Pradeep. It is a **Vision park to illumine a timeless vision**. It invites us to think on the fundamental questions of life like what is the purpose of life?, Where is Happiness?, Why should i serve selflessly? What is bondage & freedom? Who am i? etc.
- It takes us on an inner journey of exploration, reflection, contemplation & meditation. **Its a powerful place to experience silence through meditation, peace and happiness by oneself, effortlessly.**
- It is the **story of An Agnostic** P.Balakrishna Menon and his transformation into a Mighty phenomenon - Swami Chinmayananda who transformed and empowered millions across the world with the timeless wisdom of Vedanta
- It is also the **story of the decline and revival of Santana Hindu Dharma.**



UNIQUENESS OF CP

- First of its kind outdoor vedantic vision park
- It is based on Kritajnataa Stotram composed by Poojya Guruji Swami Tejomayananda expressing gratitude to Swami Chinmayananda
- Made without destroying any trees that were existing before
- Variety of mediums are used here like Wood, Glass, Steel, FRP, Sails, Ceramic, ACP sheets etc.
- 2 Parallel stories are presented. One is the story of Sanatana Vedic Dharma - its decline and revival. Another is the story of Balan's transformation into Swami Chinmayananda. Both these must lead us to the story of our life and its transformation.



UNIQUENESS OF CP

- The essence of the following is shown here:
 - Upanishads - the 4 Mahavakya Temples
 - Sanatana Vedic Dharma - through the Hinduism Tree
 - Vedanta - through the BMI Chart
 - Srimad Bhagavad Geeta - Through the Sthitaprajna Lakshana Board walk
- In one visit, one can never comprehend the depth of His Vision depicted here. Yeh dil maange more visits. in 20,000 sq ft area, a lot has been packed in.
- The text on the exhibits is self-explanatory. If you want to go deep, you can take the audio guide through your own cell-phone & web-app. The entire place has intranet. You will be isolated from the world outside to take a journey within.
- It is an audio-visual engagement through ambience music, text, interactivity in some exhibits.
- It is built around the kutia of Swami Chinmayananda and culminates in the Kutia.



EXHIBITS AT CP

- Total number is 65.
- **Chinmaya Pradeep covers the following 5 aspects of Swami Chinmayananda:**
 - A Visionary & A Missionary -**
 - A Compassionate Sannyasi**
 - A Spiritual Teacher**
 - A Multifaceted Personality &**
 - A Man of Fulfilment**



HIGHLIGHTS AT CP

1. Silicon Mannequinn of Swami Chinmayananda
2. Mahavakya Temples
3. Chinmaya Pradeep - Fountain with Fire
4. Hinduism Tree
5. BMI Chart Installation & OM Dhyanagaar
6. A day in the life of Swami Chinmayananda
7. Sthitaprajna Lakshana
8. His Final Message



VISITORS

- Common man
- Intellectuals
- Acharyas
- All age groups
- Reachout to corporates/professionals/youth etc.
- Footfalls trend:
 - Maximum people on sat, sun & monday
 - Weekdays - 60 people in both slots
Weekends - 200
 - Evening visitors are more than morning



HOW TO USE CP?

- Chinmaya Mission & all its grassroot activities' members must visit - BV, CHYK,CSK,SG/DG,VP. Acharyas/Committees/Trustees..
- Come and spend time here in study/sadhana/reflection/meditation.
- Be with Poojya Gurudev.
- Invite various educational institutions/clubs/associations etc. for an outing
- Celebrate festivals & important occasions



HOW TO USE CP?

- Tourist map of Mumbai & Maharashtra / Google Maps
- Regular talks/workshops/camps/ programmes by Acharyas
- We will have regular shows of - “On A Quest”, Chinmaya Mission Film made by CCMT, Upanishad Ganga on a daily/weekly basis, video on Tapovanji & his life,
- Movie workshops / Special Shows & screenings
- Meditation Sessions/Japa Sessions/Yoga Sessions/Sadhana sessions



HOW TO USE CP?

- Yagnatarium animation shows for Children
- Group Meditation Sessions regularly - morning & evening - Indoors as well as outdoors
- Poojya Gurudev's guided meditation sessions
- Special clippings of Poojya Gurudev on festive occasions
- Workshops on various aspects like BMI Chart, Sthitaprajna Lakshan, Swami Chinmayanandaji's Vision etc.

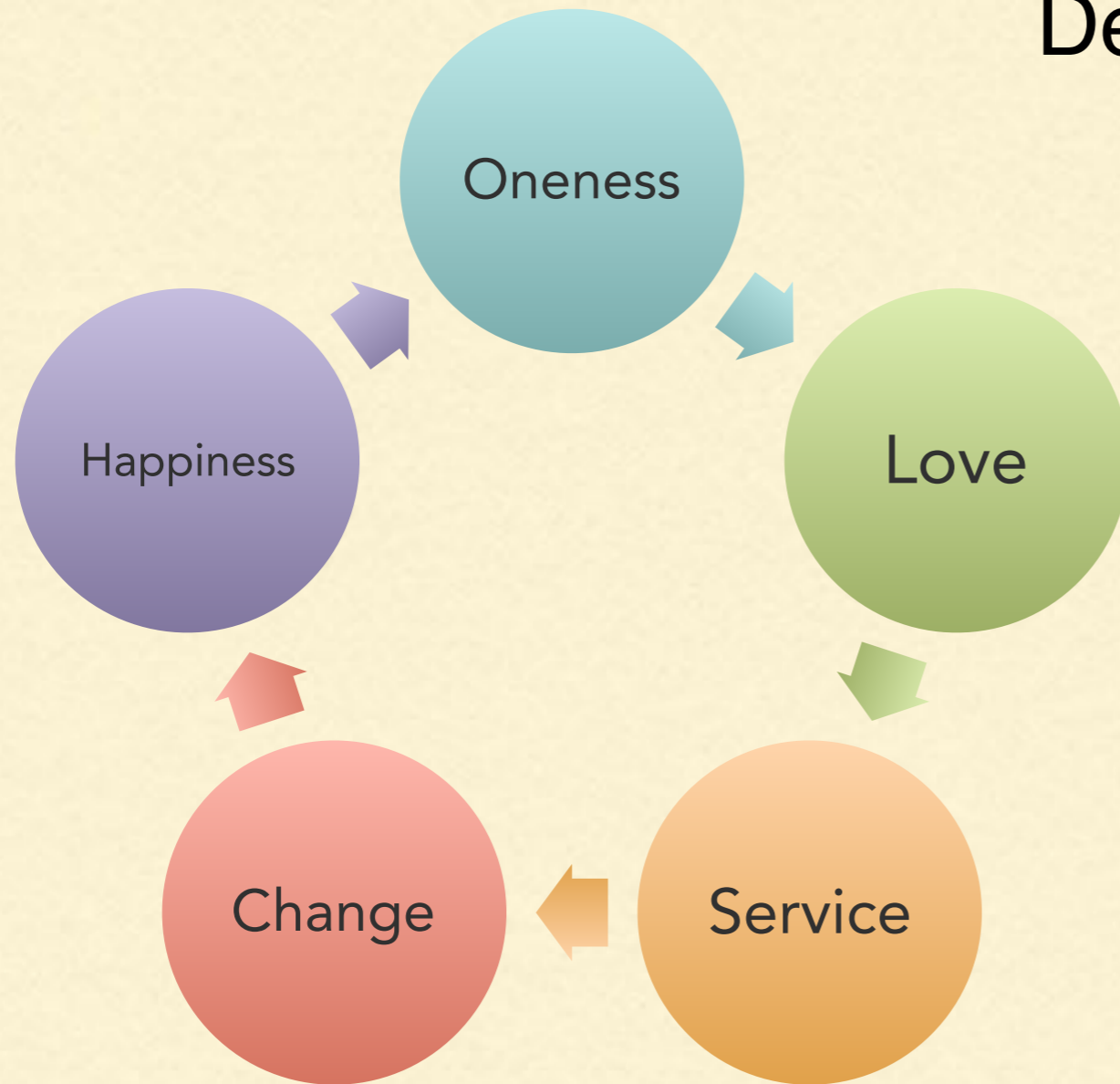


WHY SERVE?

- Selfishness = Stress. To purify our mind through selfless service.
- Actively live in seva bhaav / Namrataa / Samataa
- To be an instrument in His Divine Work
- To extend the benefit of what has touched and transformed us and ignite the flame of a Higher vision and transformation in others.
- To work together as a team with a common purpose and practice yagna spirit.
- To express our Gratitude & Rishi Rna
- To surrender the ego & experience Oneness of 'Life'



VISION OF SERVICE



Deeper the feeling of Oneness
Greater is the Love
Nobler is the Service
Better is the Change
Fuller is the Happiness

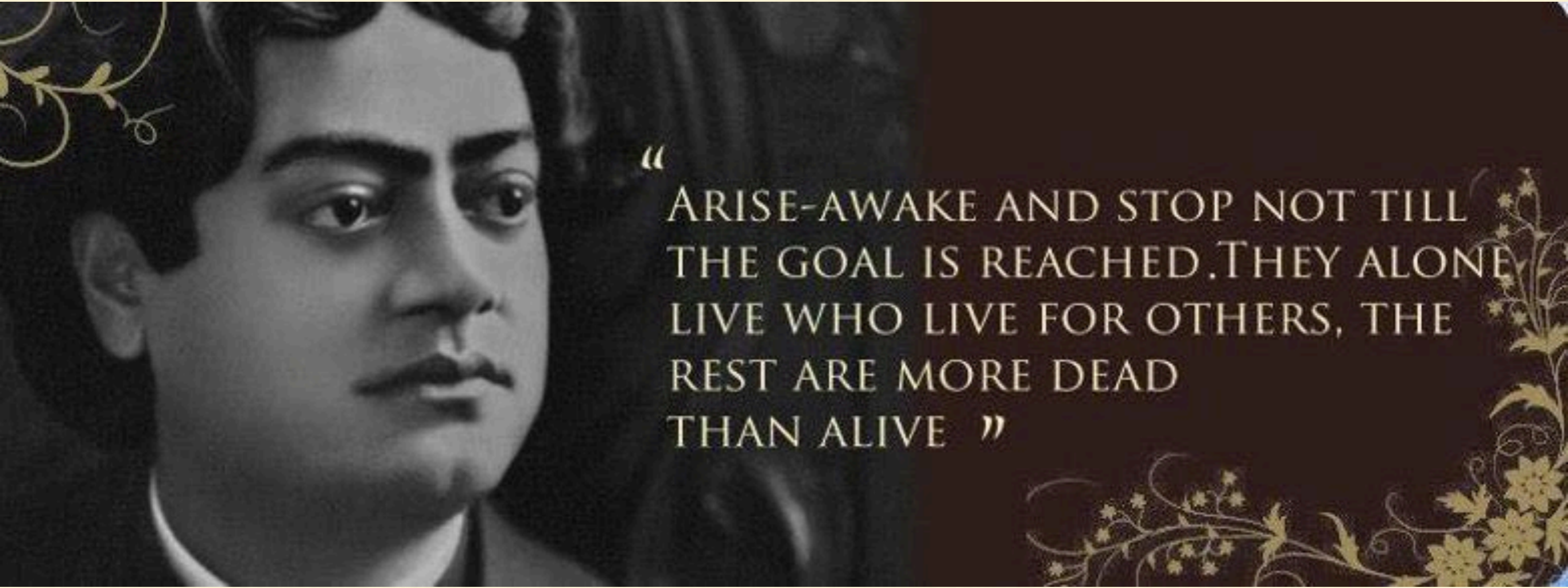


SERVE & DESERVE

- Serve a Higher Vision. Deserve Greater Inspiration
- Serve with Love & Deserve Supreme Love
- Serve our Culture. Deserve a better future.
- Serve with Humility. Deserve Divinity
- Serve the next Generation & Deserve a Transformed Nation
- Serve the Liberated. Deserve Grace Unlimited.



AWAKE! ALIVE!



“
ARISE-AWAKE AND STOP NOT TILL
THE GOAL IS REACHED. THEY ALONE
LIVE WHO LIVE FOR OTHERS, THE
REST ARE MORE DEAD
THAN ALIVE ”



YAGNA - SPIRIT OF SERVICE

- Service is an attitude, not merely some action(s)
- Yagna Spirit
 - Inspired by a common & higher vision
 - Selflessly everyone comes together, sinking their differences
 - Work hard shoulder to shoulder in a spirit of togetherness
 - Results benefit the whole community.



HOW TO SERVE?

- **Humility:** We are instruments. He is the doer. HIS work happens inspite of us. Lets be HIS Instruments.
- **Gratitude:** We are grateful that He has chosen us.
- **Love:** Love the 'cause' of Service
- **Larger Vision:** Serve to Strengthen the Vision & Mission. A Volunteer is the face of the Chinmaya Mission
- **Pure Mind & noble intentions:** Serve selflessly & not for recognition



HOW TO SERVE?

- **Deeper Vision**
 - Serve the 'cause', not merely effects.
 - Jnana-seva is the best seva.

- **Love**
 - Love the 'Cause' of Service more than yourself.
 - 'Cause' of education, Children, Nation.....



HOW TO SERVE?

- **Cheerfully**
- **Efficiently**
- **Timely**
- **Promptly**
- **Responsibly**



HOW TO SERVE?

- “The only qualification we need, to serve in great revival movements, and to work in all history-making endeavours, is that we must have a pure, clean heart and a ready and willing body. Reject pride, envy, impatience, fear and selfishness and cultivate steadily, through conscious effort, kindness, love, purity, humbleness and reverence. Let us consistently keep on weeding out the former set of evils and constantly cultivate these noble beauties in ourselves.”
- Swami Chinmayananda



WHOM TO SERVE?

- When we serve the evil, we destroy ourselves & others.
- When we serve an ordinary person or cause, our limited potential manifests.
- When we serve the Lord / Great Cause, we outshine our abilities and Infinite Potential manifests.
Serve the Liberated. Deserve Grace Unlimited.
- Eg. Hanuman & Sugriva. Hanuman & Ram.
Vibheeshana & Ram.



WHEN TO SERVE AT CP?

- Mon, Tue & Thurs-Sunday. Wednesday is the weekly holiday for visitors but maintenance work goes on.
- 8.30am to 12.30pm
- 12.30pm to 5.30pm (back-end / maintenance etc.)
- 4.00pm to 8.00pm



TEAMS TO SERVE

- CP Core Team
- CP Parichay Kaksh Team
- CP Escorts
- CP Gurudev's Kutia
- CP Publicity & Social Media Team
- CP Creative Team
- CP Data Entry & Mailing
- CP Pratima & Rituals Team
- CP Maintenance Team
- CP Technical AV Team
- CP Fund - Raising Team(Everyone is a part of it though some may head it)



SYSTEM FOR VOLUNTEERS

- AT CP / Onsite
 - CP Parichay Kaksh Team (Zone-wise)
 - CP Escorts (Zone-wise)
 - CP Gurudev's Kutia (Zone-wise)
 - CP Pratima & Rituals Team (Fixed team & Zone-wise)
 - CP Maintenance Team (Fixed team)
 - CP Technical AV Team (Fixed team)



SYSTEM FOR VOLUNTEERS

- Backend Teams - Fixed Team
 - CP Publicity & Social Media Team
 - CP Creative Team
 - CP Data Entry & Mailing
 - CP Fund - Raising Team (Everyone is a part of it though some may head it)



ZONE-WISE DOW

- Monday - Jagadeeshwara Zone
- Tuesday - Narayan Zone
- Thursday - Priyam Zone
- Friday - Prerana
- Saturday - Bhakti
- Sunday - Mahima, Jayam & Sagar



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